

**NEXT AMERICAN**  
***SPORTS PRO***

**SPONSORSHIP  
PACKAGE**

# NEXT AMERICAN SPORTS PRO

## AGENDA

Who will be the Next American Sports Pro? **VS** Win Over \$100,000 in prizes!

Dan Hughes Clive Williamson Rick Barry Alexis Levi

**NEXT AMERICAN SPORTS PRO**

is like American Idol for Sports!

Filming

**SEASON 1**

Ads Seen On:  
ESPN, FUBO TV, FOX SPORTS, NBC SPORTS, CBS SPORTS, BET, MTV, BRAVO, HBO, MAX,

**YouTube** Broadcast Yourself™ @realalexislevi @nextamericansportspro

CALL 877-801 NEXT  
www.nextamericansportspro.com

Introduction

Why NASP?

12 Sports

25 Pro Sports Agents

240 episodes

Licensing available to 195 countries

Distribution Nowcast 290 Million

Endorsements and Sponsorships





# THE POWER OF REALITY TELEVISION!

**NEXT AMERICAN**  
**SPORTS PRO**

# NEXT AMERICAN SPORTS PRO

Do you have what it take?

**APPLY TODAY!**



Opportunity  
spro.com



## 12 SPORTS

240 Episodes with unlimited advertising potential!

NEXT AMERICAN  
SPORTS PRO

# 12 SPORTS - NUMBERS IN THE USA AND INTERNATIONAL

**Basketball** - Youth 29.73M - Adult 892 Thousand High School

**Lacrosse** - Youth 250,000 1.89M

**Football** - Youth 24.3M - Adult 450M WW

**Golf** - Youth 25M - Adult PGA 156, 66.6-5M

**Baseball** - Youth 16.6M - Adult 65M WW

**Boxers** - Youth 8.4M /20,000 active professionals

**Tennis** - Youth 23.8M 40M WW - Adult 87M WW

**MMA** - Adult 1000 MMA Athletes in the World

**Soccer** - Youth 14M (123,694 Professionals) - Adult 250M WW

**Hockey** - Youth 556,929 ( 42,000 HS) 1 Million (IHF)

Soccer Amateur 4,186,778 (9000 Clubs)

**Cricket** - Youth 200,000 US - Adult 2.6 Billion - 5M India

**Rugby** - Youth 1.56M - Adult 5.82-8.4M SAF 804,279

1.4M Australia



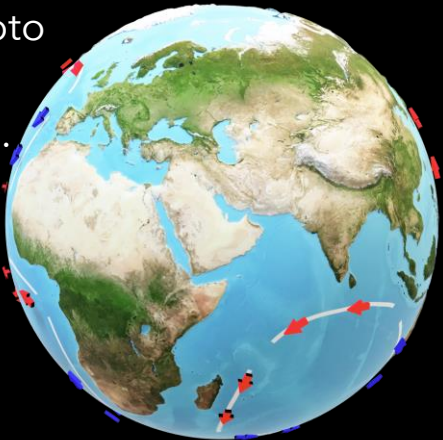
# ENGAGING THE WORLD

Do you love the thrill of sports? We are producing 240 episodes of raw sports. The Sports Business is a huge market share in consumables, travel, apparel, merchandise and so much more! It touches the fabric of most people's lives in the USA and Globally, sports are a way of life for athletes and fans alike.

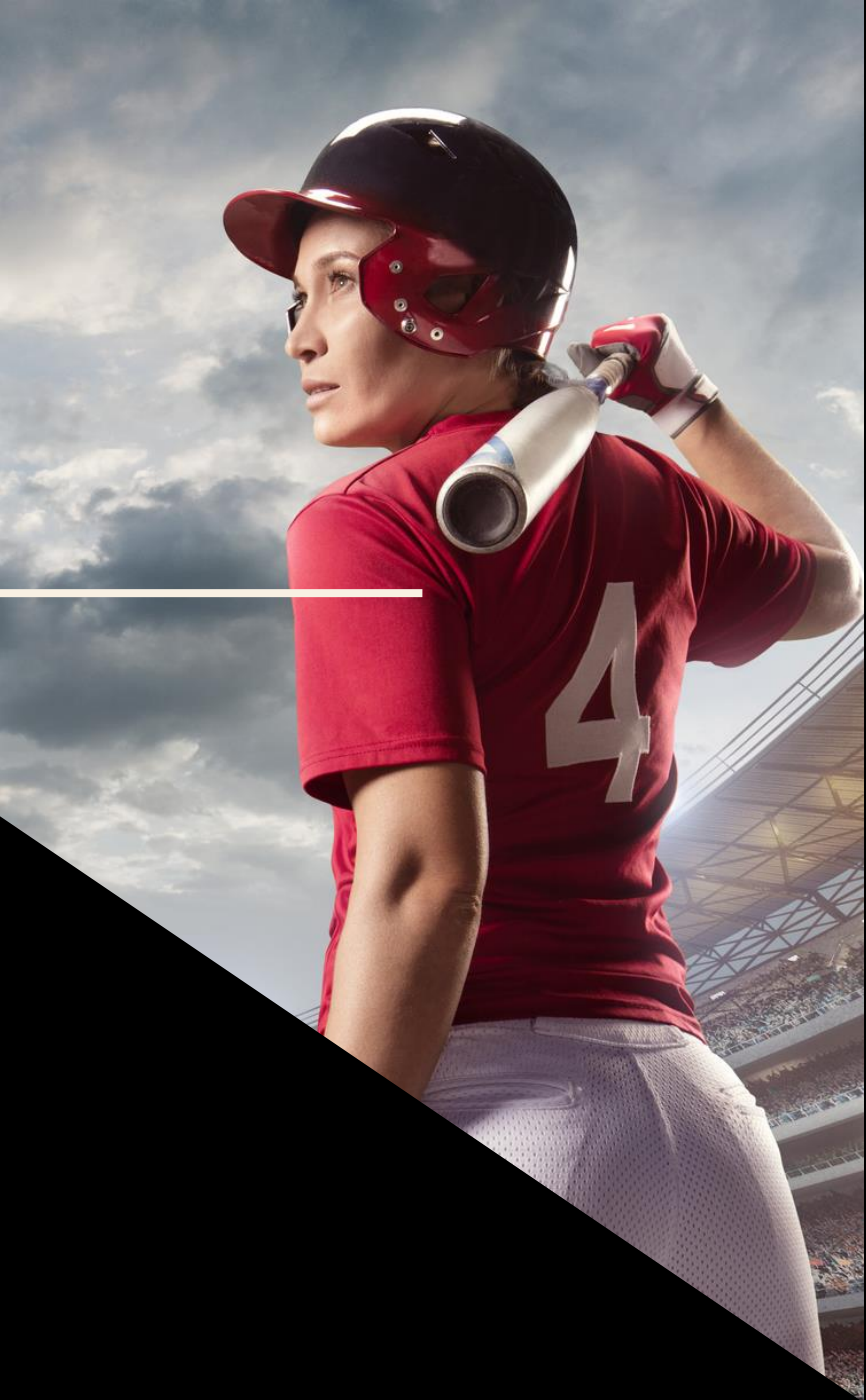
We are inviting the world to a front row seat from tryouts to champion, a sports competition show working with 1000s of athletes who are ready to be found and with a line-up of powerhouse coaches, judges, trainers, industry experts and even a few legends, 10 will emerge and be chosen to join us in Las Vegas where the world can get to know them. They will compete and experience the emotions of weekly eliminations. Only one will be named The Next American Sports Pro!



The Winners get an Opportunity, Agent, Endorsement Deals and Magazine Photo shoots with ProBaller Magazine, along with chances to win \$100,000 in prizes.



## NEXT AMERICAN SPORTS PRO



# COMPARITIVE STATISTICS

Executive Advisory Members | **12**  
COMPETITIONS

**12**  
Sports | Advisory Board

NASP Reps in all | **50**  
states

**25** | Sports Agents

 | **12**  
Countries

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# WELCOME TO THE PARTY

WELCOME TO THE PARTY

We are inviting you to a seat at the table. The opportunity to be part of future greatness while growing your brand identity, product sales, exposure and a world of possibilities to work with sports agents and athletes like never before. We want to strategically align with companies that bring the fierceness of competition, the prowess, grace and speed of sport and who want to build with us! The ability to produce multiple sports, meaning multiple seasons concurrently, with Representatives in all 50 states, accessible tryouts, resources and tools designed to scale our brand, our partners and most importantly athletes.

For more information on the support for our athletes and the structure of the competition visit our website: <https://nextamericansportspro.com/>

This is a scalable business with potential to provide job opportunities for a diverse demographic. The potential growth is astronomical. People of all ethnicities and cultural backgrounds, will find longtime roles with Next American Sports Pro, and its international counterpart, Next Sports Star.



To take your seat at the table and talk business. We have a ranges of options and willing to structure agreements, and enter into partnerships that pose an opportunity for mutual long-term benefits.



# BUSINESS STRATEGY

## 1. Executive Summary

- Overview of the Next American Sports Pro Competition
- Mission: To identify and celebrate top sports talents worldwide through a multi-sport competition.
- Vision: To become a global sports competition that discovers and develops the next generation of sports stars.
- Key features: 12 sports, participation from 12 countries, including events at 5321 Cameron St, Las Vegas.

## 2. Market Opportunity

- Current trends in global sports and talent competitions.
- Analysis of demand for reality-based sports competitions (e.g., American Idol, Ninja Warrior parallels).
- Opportunities in sports talent development, youth sports engagement, and international market growth.



# BUSINESS STRATEGY

## • 3. Business Model

- Revenue streams: Sponsorships, broadcasting rights, licensing, merchandise, ticket sales, and athlete endorsements.
- Marketing strategy: Leveraging multi-platform media presence and influencer partnerships.
- Use of proceeds: Funds will be used for competition infrastructure, talent acquisition, marketing, and prize money.

## • 4. The Global Competition Format

- 12 sports categories (list examples, e.g., basketball, soccer, track & field).
- 12 countries represented, with qualifiers and finals.
- TV broadcasting and digital streaming plan to maximize global viewership.
- Specifics about the Las Vegas location as the competition hub.

# SPONSORSHIP OFFERINGS



- **1. \$5000 Tryout Event Sponsorships**
  - On-site sponsorship in Las Vegas and in California, Chicago, DC/Baltimore, Texas (Dallas, San Antonio, Houston), Atlanta, Florida (Orlando/Miami) are the cities for the tryout event and filming. You will have engagement opportunities that meet your branding needs as well as standard logo, signage, social media, and communication leading up to that specific tryout.
- **2. \$10,000 Event Sponsorships**
  - They will be invited to attend the VIP reception leading up to the tryout with additional exposure, signage, and commercial opportunity. Your company will have a commercial with intro/outro on our podcast promoting the event. Both levels will have prominent placement during the tryout day of.
- **3. \$25,000 NASP Conference Sponsorships**
  - For an audience of 200 to 500 attendees. Our conferences will be held at a Hotel in Las Vegas or a hotel within the other cities. Conferences will include Athletes from the Sports Industry and Sports Executives. Parents who have Athletes and Coaches. The conference will include a Sports Training and Development Component where Athletes will learn best practices and be able to have skill assessments as well.

# SPONSORSHIP OFFERINGS



- Included with the \$25,000 Sponsorship
- Events provided by Next American Sports Pro will sometimes be specifically for one sport, we will host a big conference that will encompass all sports. The result will include an awards ceremony that will provide honorable Mentions and Awards for the athletes.
  - Logo on Marketing Materials: Fliers, Posters, Ads on Social media
  - Retractable Banner on Site
  - On Conference Site Listing and link to website
  - Some events will have Presentation tables.
  - Logo on Magazine Ads
  - 10 VIP Tickets and Invite to Pre-Event Reception
  - Interview on Podcast Then and Now with Rick Barry and Alexis Levi
- **4. \$50,000 NASP Competition Sponsorship**
  - Logo on Marketing Materials: Fliers, Posters, Ads on Social media
  - Retractable Banner on Site
  - Logo on Uniforms, Workout Gear, T-shirts, etc.
  - Logo on Magazine Ads
  - 10 VIP Tickets and Invite to Pre-Event Reception

# SPONSORSHIP OFFERINGS

- Included with the \$25,000 Sponsorship
- Interview on Podcast Then and Now with Rick Barry and Alexis Levi Golf Foursome with Rick Barry (Top 50 NBA Player) and Friends - It will be a Golf Day that will be scheduled with Rick Barry and the Sponsor.
- **5. \$100,000 NASP Competition Sponsorship**
  - Sponsorship of 4 Sports
  - Logo on Marketing Materials: Fliers, Posters, Ads on Social media
  - Retractable Banner on Site
  - Logo in Magazine Ads, on Uniforms, Workout Gear, T-shirts, etc.
  - 20 VIP Tickets and Invite to Pre-Event Reception
  - Interview on Podcast Then and Now with Rick Barry and Alexis Levi Golf (2)
  - Foursome with Rick Barry (Top 50 NBA Player) and Friends
  - Pickleball Run for 4
  - 20 Tickets to your favorite sport NASP Championship
- **6. \$\$\$\$\$\$\$\$\$\$ Custom Activation**
  - We will entertain your biggest idea.

# SPONSORSHIP OFFERINGS



- **7. Next American Sports Pro 12 Sport Sponsorship**
- **\$10 Million 3-year commitment, followed by \$25 million commitment for 3-10 years.**
- • 480 Episodes a year.
- • All productions:
  - 1. Tryouts Production - 30 minutes
  - 2. Before the Show - 30 minutes
  - 3. Next American Sports Pro - 60 minutes
  - 4. After the Show - 30 minutes
- • First Right of Refusal on Spinoffs
- • Branded marketing on Next American Sports Pro / OTT System ( Apple TV, Android TV, Roku TV, Google TV, Chromecast, Amazon Fire TV, Apple App, Android App, iPhone, Android
- • Branding on all social media accounts
- • Social Media Teams in the US & International
- • Access and Branding to all Internet events / webinars
- • Branding in the Live Events & Show Finale
- • 12 Times a Year Live 6 Camera Event
- • Branding -Live Sports Competitions
- • Branding -Tour 5 states ( 2 x year)



# SPONSORSHIP OFFERINGS

- Included with the \$10 Million to \$25 Million Sponsorship
  - California, Texas, Chicago, DC/Maryland, Atlanta, Florida ( ESPN ZONE)
  - Arizona, Utah, Colorado, NC/SC S Dakota N Dakota, Virginia,
  - Branding -Live Event Sports Camps 12
  - Branding National Annual Sports Conference- Education
  - Training/Scouting/Showcases/Speakers/Opportunities/Golf Tournament
  - Branded commercials/Promotional Videos 25 per sport.
  - Product placement throughout all forms of content/production
  - Branding in all marketing materials
  - Branding on over 100 streaming channels VIBE- 6 months and on 500 channels -6 months.

# NASP Executive Advisory Board



**Alexis Levi**  
Executive Producer

**Rick Barry**  
NBA Hall of Fame - Top 50 All Time Player

**Deavereaux Vinzant**  
-2024 NWAC Hall of Fame Inductee  
-Co Founder Summer League Jam

**Christian Chapman**  
-Owner of CC Skills Academy  
-College Division 1 Coach  
-NBA/WNBA Player Development Team  
-USA Basketball/NBA Draft Trainer

**Norman L Nolan**  
Basketball Academy Owner  
-15 year Intl Basketball Player  
-15 Countries Spain, Greece, France Argentina,  
Puerto Rico, Dominican Republic, Korea,

**Miro Mirasava**  
First Soccer Agent in Australia

**Mark Washington**  
Former NFL Player

**Kim Couture**  
MMA Pro, Trainer, Bikini Bodybuilding

**Raeese Aleem**  
Pro Boxer

**Scott Millman Running**  
Coach and Golf Coach

**Bill Schuffenhauer**  
Bobsled Olympics Winner, Football Player. Sports Executive

**Pat Ahearn** Former MLB Pitcher/Coach

**Michael Donovan** CFL Canada Football Coach

**Raoul Bax** Coach

**Greg Gettinger** ESports

**James Baird Soccer** Pro/Coach



**NEXT AMERICAN  
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# PARTNERS

## NEXT AMERICAN SPORTS PRO

Who will be the Next American Sports Pro? **VS** Win Over \$100,000 in prizes!

# YOU COULD BE THE NEXT STAR.

### NEXT AMERICAN SPORTS PRO

Virtual Auditions Starting Sept. 24, 2024  
Filming

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Alexis Levi  
**SPORTS & ENTERTAINMENT GROUP**



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# NOW IS THE TIME!

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FLOW US/

## NEXT AMERICAN SPORTS PRO

# THANK YOU

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[www.nextamericansportspro.com](http://www.nextamericansportspro.com)



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